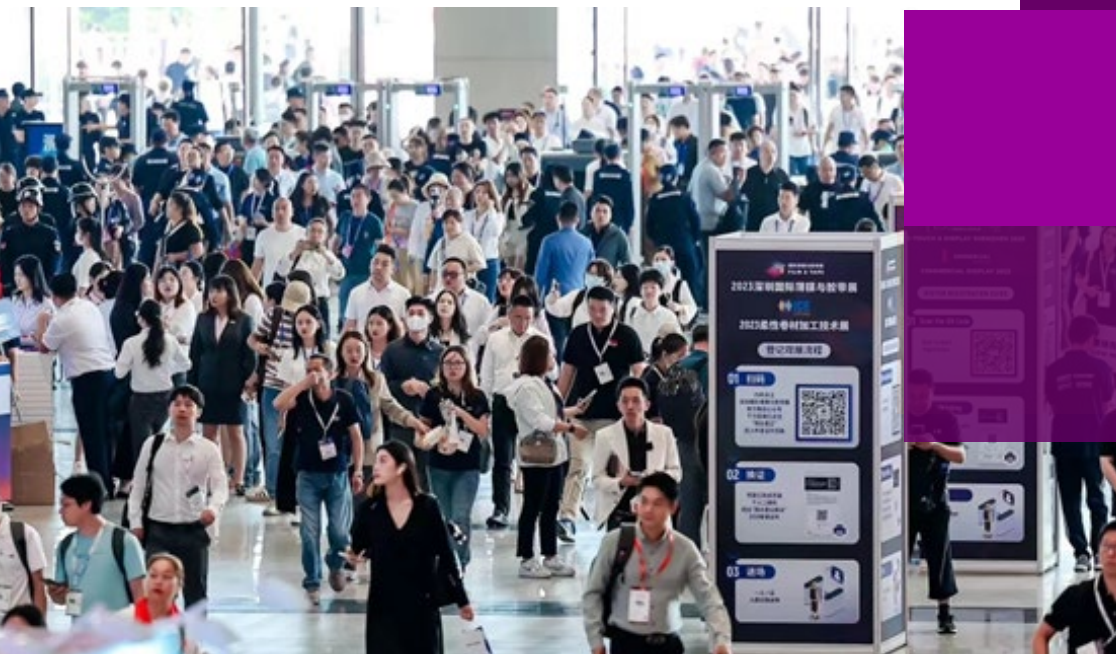


C-TOUCH & DISPLAY SHENZHEN 2023 Post Show Report



 October 11-13, 2023

 Shenzhen World Exhibition &
Convention Center

Concurrent Events

 COMMERCIAL
DISPLAY

 国际薄膜与胶带展
FILM & TAPE

Organiser

 Kuozhan
上海励扩展览有限公司

www.quanchu.com.cn/en-gb.html

Overview



62,003

Attendees



916

Exhibitors



2,146

TAPs

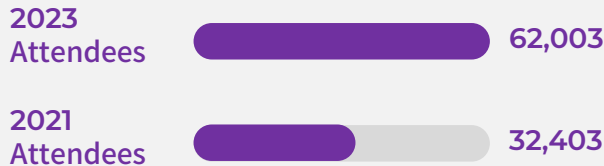
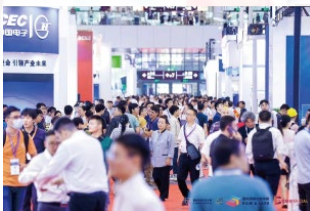


1,285

Overseas
Visitors

Summary

C-TOUCH & DISPLAY SHENZHEN 2023 brought together **916** high-quality domestic and foreign enterprises. More than **100** of them debuted new products onsite at the over **160,000** square meter exhibition space. The three-day exhibition attracted a record high of **62,003** domestic and foreign professional visitors, a **91.35%** increase from 2021. Simultaneously, **2,886** delegates and **2,146** TAP (Target Attendee Program) invited buyers joined the show, resulting in **1,355** business matchmaking sessions.



C-TOUCH & DISPLAY SHENZHEN 2023 welcomed **1,285** overseas buyers from **67** countries and regions, including the United States, Germany, the United Kingdom, Italy, the Netherlands, Denmark, Sweden, Japan, South Korea, Malaysia, Singapore, Vietnam, Thailand, India, and many more.

C-TOUCH & DISPLAY SHENZHEN 2023 organized zones based on popular themes, including the E-paper Zone, Global Display Industry Advanced Technology Showcase Zone, Ultra HD Display Zone, and more. **28** flagship enterprises gathered at the event, displaying over **200** premier industry products. The event's success in promoting the industry's sustainable development is unprecedented! Returning overseas exhibitors gathered at the event, representing **13** countries and regions. The overseas visitors, which included South Korean companies, debuted brand new products. **16** forums and summits were held concurrently at the exhibition, with **163** industry experts offering speeches on trending topics such as intelligent cockpit and in-vehicle displays, new displays, e-paper, mini/micro LEDs, smart touch technology, smart commercial displays, smart security, smart factories, internet of things, the metaverse, new energy materials, and more. Thank you for making C-TOUCH & DISPLAY 2023 SHENZHEN an extraordinary experience.

Overview

Exhibitor Profile

New Display Technology
 Smart Touch Technology
 Mini/Micro LED Technology
 Automotive Display
 E-paper Technology
 Commercial Display & Application
 Materials
 Manufacturing Equipment

Visitor Profile

Display and Touch Panel
 Commercial Display
 Automotive Electronics & Vehicle
 Industrial Control Electronics
 Consumer Electronics
 Medical Electronics
 Home Appliances
 EMS
 Semiconductor

Digital Performance



Web Traffic

10,376,468



Social Media Followers

135,390



Video Viewers

8,657,050

Visitor Analysis

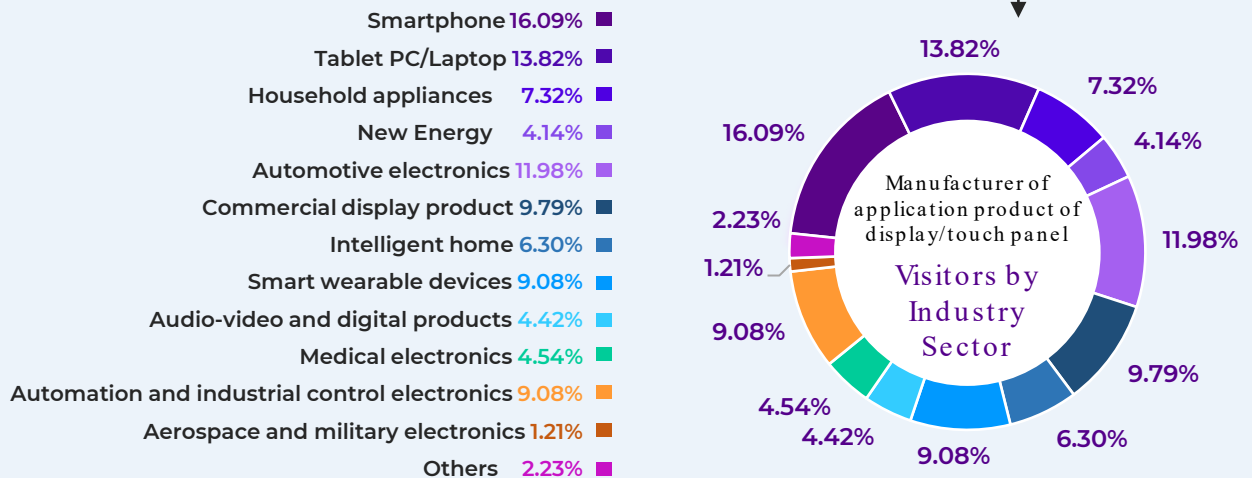
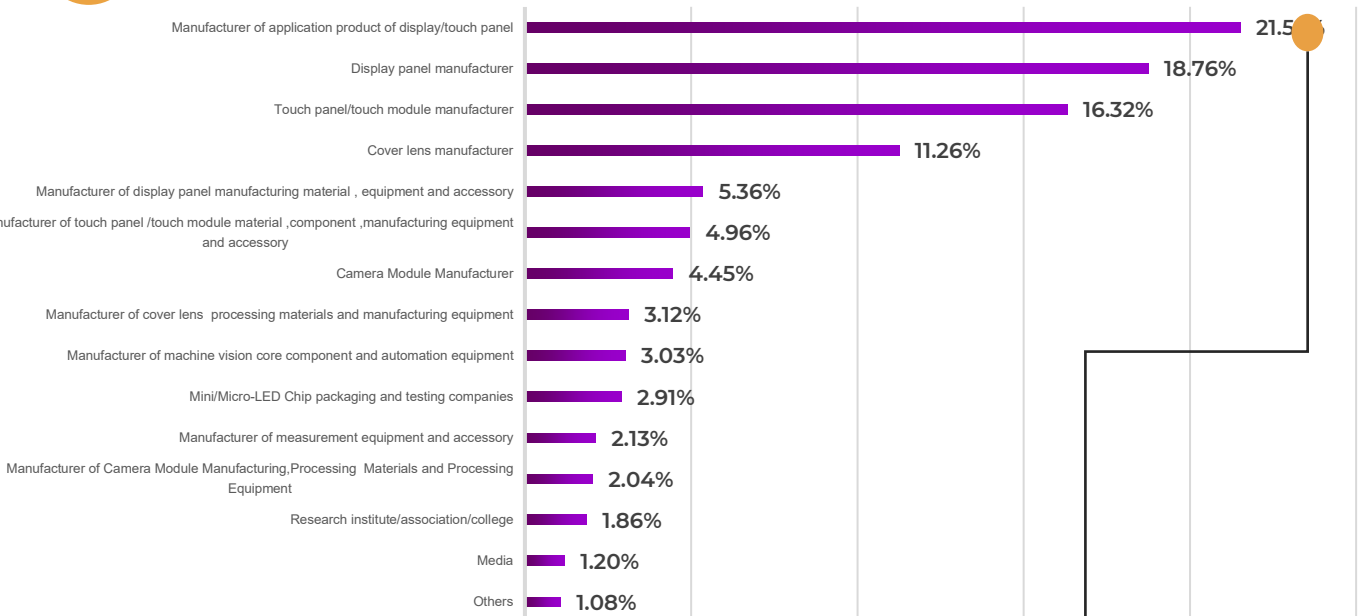


92% of attendees are satisfied with C-TOUCH & DISPLAY SHENZHEN 2023



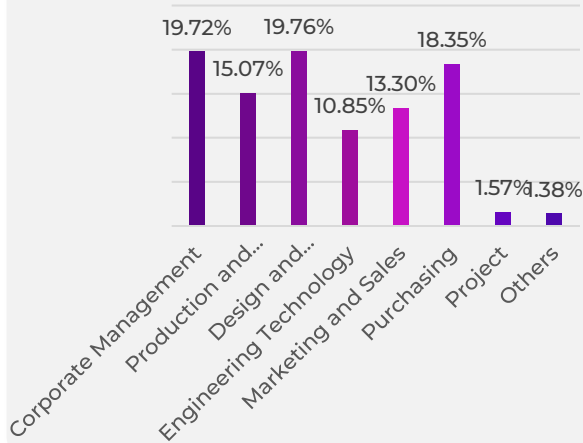
93% of visitors are going to visit C-TOUCH & DISPLAY SHENZHEN 2024

1 Attendee Industry Composition

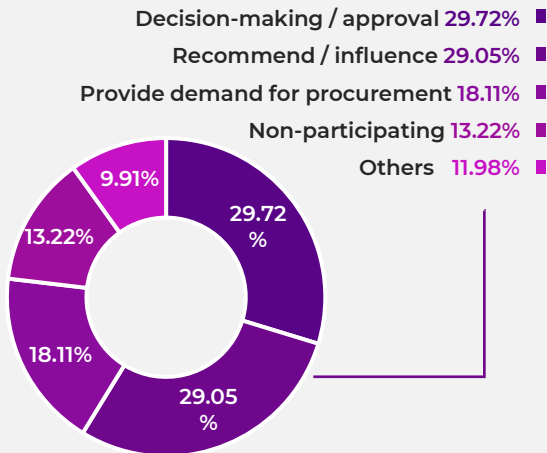


Visitor Analysis

2 Visitor's Job Function

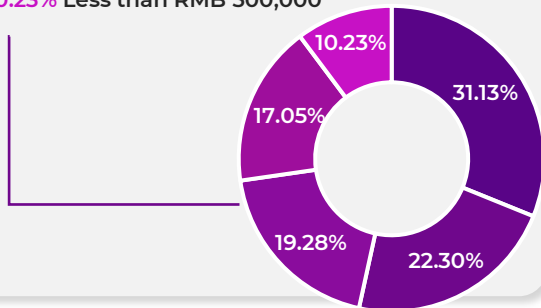


3 Visitors Purchasing Decision-making Power



4 Visitor's Company's Annual Purchasing Amount

- 31.13% More than RMB5,000,000
- 22.30% RMB3,000,000- RMB5,000,000
- 19.28% RMB1,000,000- RMB3,000,000
- 17.05% RMB 500,000-RMB1,000,000
- 10.23% Less than RMB 500,000



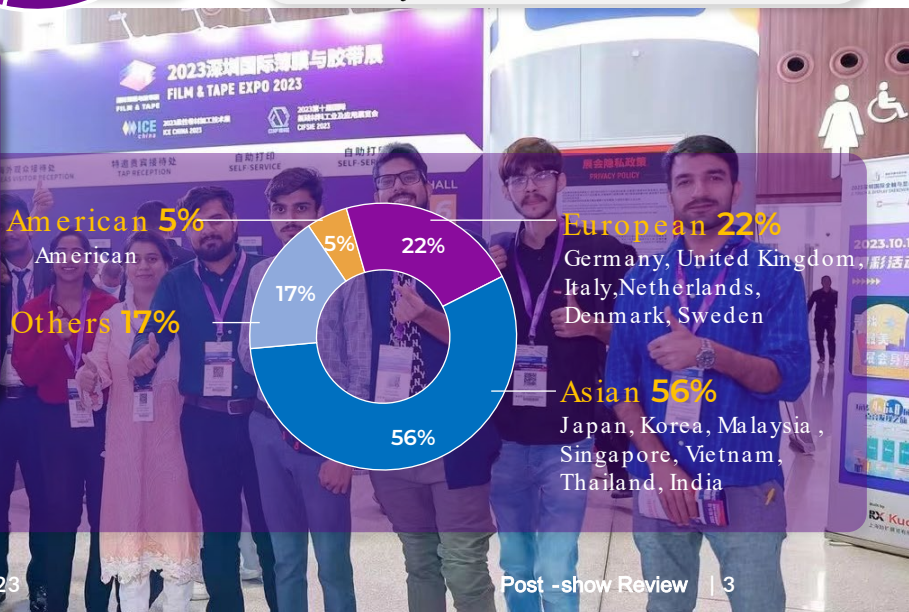
5 Top 5 Reasons for Visiting

- 30.36% To see what is new and interesting in my industry
- 13.16% To meet up with existing suppliers to review business
- 12.66% Look for new agents / partners in order to create new business opportunities.
- 9.8% To talk to as many suppliers as possible in order to achieve a specific business objective
- 9.21% To meet up with a few Specific suppliers to conduct business with land specific business objective.

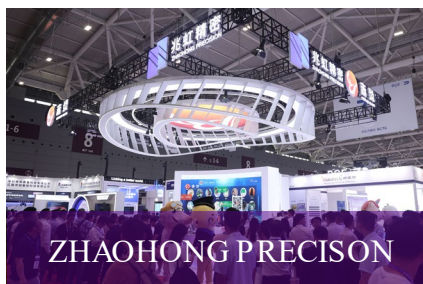
Overseas Visitors

67 countries and regions

1285 overseas visitors



Highlights



Show Videos

Testimonials

Exhibitors' Testimonials

Xuguang Jiang, Vice President, HKC

C-TOUCH & DISPLAY SHENZHEN 2023 gathers together global players in the new display and smart touch industries. The exhibition is highly targeted, attracting key buyers. The organizer has arranged thoughtful services, providing brands with an excellent product display platform, as well as more exposure and display opportunities. I am honored to have participated in the exhibition.



Jinxi Lin, Chairman, Almaden

In this year full of opportunities and challenges, the 26th C-TOUCH & DISPLAY SHENZHEN successfully provided great value to the industry, promoting industry development and exchange. At the beginning of this new journey, preparing to embark, Almaden, as a supplier of glass materials, has been paying close attention to the development dynamics and trends of the display industry. We have kept pace with industry trends, developing innovative products, such as glass diffusion plates and glass light guide plates suitable for Mini LED transparent displays, and more. We continue to explore new technologies and application areas and eagerly look forward to establishing close working relationships with colleagues in the display industry. Together, we will promote the research, development and application of glass materials, adding our contribution to the development of the display industry. We believe that by working together, we can all succeed, creating win-win scenarios and a better future for the industry.



Zhangli Pan, Director of Marketing Strategy Department, ZHAOHONG PRECISION

C-TOUCH & DISPLAY SHENZHEN is an industry event spotlighting innovation and development of the upstream and downstream touch display industry chains. The exhibition is highly professional, attracting a large number of people, and the organizer has provided comprehensive services in a way that is intuitive and easy to understand. The show provides brands with a platform to display products and undertake efficient business matchmaking. I hope the exhibition continues to improve.



Mengru Zhuang, Head of Technology Centre, Highroad

C-TOUCH & DISPLAY SHENZHEN is a business exchange and display platform providing thoughtful and well-organized services. The trade show attracts many visitors and exhibitors and bridges many different fields and industries. We hope that the exhibition will continue to maintain its professional and innovative qualities, providing more valuable information and business opportunities in the future.



TCL CSOT

C-TOUCH & DISPLAY SHENZHEN brings together upstream and downstream businesses of the display industry chain, providing exhibitors and consumers with an efficient communication platform and guaranteed good service. Consumers not only come face-to-face with innovative products, but can also catch a glimpse into the future of the industry through professional academic reports. The organizer has intentionally curated the event with its audience in mind.



Visitors' Experience

Skyworth liquid crystal devices (shenzhen) co., LTD.

We would first like to thank the organizer for the kind invitation. The organizer's staff was actively and continuously communicative prior to the event. Badges and customized itineraries were all prepared in advance. Throughout the exhibition, staff was attentive in following up and accompanying us. If there was anything we didn't understand, the personnel were patient with their answers. This exhibition involved upstream, midstream and downstream materials, as well as related equipment in the display industry. Each exhibitor brought new technologies and new fields to display, broadening our horizons and allowing us to anticipate future development trends. We absolutely intend to prioritize participation in the exhibition again next year, and look forward to seeing you all there.

TCL CSOT

Thank you to the organizers for their hard work on the event. Throughout the entire exhibition, the staff demonstrated outstanding professionalism. They not only provided patient guidance during our visit, but also facilitated quick and effortless location of our target companies, which helped us save time and gain an in-depth understanding of each exhibiting company. Moreover, the staff curated relevant event materials in advance based on our needs. We look forward to seeing you again in the future.

Higgstec Inc.

Our thanks to the organizer and staff for their support at C-TOUCH & DISPLAY SHENZHEN. Their assistance allowed us to effortlessly find and visit our target suppliers at the trade show. I'd also like to thank the staff for customizing an exclusive itinerary and booth map for me in advance! A thank you, as well, to personnel for arranging the exclusive TAP lounge, which allowed us to have face-to-face partnership discussions with suppliers! We look forward to seeing you at the next exhibition!

TES TEC

I am very grateful to the organizer's staff for their follow-ups throughout the entire event process, and their quick responsiveness to last minute requests. I came to this exhibition with an open mind, hoping to study electronic paper technology and development trends. I am happy that it was held successfully and I hope the organizer can host similar seminars in the future.

Participating Delegations



I have participated in many exhibitions and provided booth maps very carefully. I gathered exhibitors of the same type in one exhibition hall so that exhibitors can quickly find the booths they want to visit. I also set up a rest area where people can stop and take a rest while summarizing. My thoughts on participating in the exhibition, it was a very good exhibition experience. Group service: Full-time staff will handle registration and certification, arrange special car transfers and provide lunch coupons. The staff will very considerably lead the team to the booth to give a detailed introduction. The service is very thoughtful and attentive. In terms of exhibitors, all high-quality companies involved in touch screen related fields are participating. The overall quality is very high. From it, you can learn advanced technology, the direction of future product development, and keep up with the pace of advanced technology development.

Shenzhen Laibao Hi-Tech Co., Ltd



This exhibition offered a very high-quality trade show experience. I was very satisfied with the number of exhibitors, scale, layout, facilities, network, transportation, and other aspects of the exhibition hall. The pavilion offered clear, easy-to-understand instructions and information, as well as ample space and comfortable rest areas. The group services were highly efficient, professionally organized and well managed. The itinerary planning, exhibition guide services, transportation arrangements, and other services, as well as the detailed itineraries and activity arrangements, were provided in a way that insured our clarity and understanding. As for attendance, the exhibition attracted many high-quality exhibitors, and its scale has set a new standard for the industry. Exhibitor quality is well regulated to ensure the latest and highest quality products and services are on offer.

Optizone Technology (Shenzhen) Limited



It was a very good C-TOUCH & DISPLAY SHENZHEN. I learned a lot from the visit. I hope to continue to communicate more with industry supply chain companies through the exhibition platform. The vehicle and service arrangements for group visits were both very satisfactory. The pre-show communication, badge delivery, and vehicle arrangements were all organized very effectively.

BOEVX Automotive

Shenzhen Laibao Hi-Tech Co., Ltd	BOE Technology Group Co., Ltd.
Jingdian Automotive Electronics (Huizhou) Co., Ltd.	TCL China Star Optoelectronics Technology Co., Ltd.
Guangzhou Shiyuan Electronic Technology Company Limited	BND
Shenzhen AV-Display Co., Ltd.	USER
Jiangxi Firstar Panel Technology Co., Ltd.	Guangdong GENIUS Technology Co., Ltd.
Lian Zheng Electronics (Shenzhen) Co., Ltd.	Huasheng Optoelectronics (Fujian) Co., Ltd.
Shenzhen Nitto Optical Co., Ltd.	Optizone Technology (Shenzhen) Limited
Shenzhen FRD Science & Technology Co., Ltd.	Huizhou Tel Mobile Communication Co., Ltd.
Yuanfeng Technology Co., Ltd.	Shenzhen KTC Technology Co., Ltd.
Vitalink Industry (Shenzhen) Co., Ltd.	IVTouch Co., Ltd.
Shenzhen STS Microelectronics Co., Ltd.	Yechang CSG Display Co., Ltd.
Huawei TECHNOLOGIES Co., Ltd.	BND Electronics
SKYWORTH OPTICAL-ELECTRONIC Company Limited	Liancheng TOUCH-CHINA Electronics Co., Ltd.
Biel Crystal Manufacturer (huizhou) limited.	Jiangmen Yeebo SEMICONDUCTOR Co., Ltd.
Shenzhen Touch-China Electronics Co., Ltd.	Shenzhen Skyworth Commercial Technology Co., Ltd.
China Display Optoelectronics Technology (Huizhou) Company Limited	Shenzhen Jinghua Displays Electronics Co., Ltd.
Tianma MICROELECTRONICS Co., Ltd.	Chung Ting ALFA Electronic Technology (SHENZHEN) Co., Ltd.
DESAYSV	CNOOC and Shell Petrochemicals Company Limited
Wuhu Changxin Technology Co., Ltd. Shenzhen Branch	New Vision Display (Shen Zhen) Co., Ltd.
Wistron InfoComm (Zhongshan) Corporation	Sunwoda Electronic Co., Ltd.
FOXCONN	Xiaomi Inc.
BEAR Electric APPLIANCE Co., Ltd.	Xikesi Electronic (Dongguan) Co., Ltd.
ZTE	Wingtech Mobile Communications Co., Ltd.
Shenzhen HUAKE-TEK Co., Ltd.	Vivo Mobile Communication Co., Ltd.
TCL Electronics Holdings Limited	Panasonic Factory Solutions Suzhou Co., Ltd.
Shenzhen SKYWORTH AUTOMOBILE Intelligence Co., Ltd.	Anhui jingzhuo optical display technology Co., Ltd.
Interface OPTOELECTRONICS (SZ) Co., Ltd.	Shenzhen Hangsheng Electronics Corp., Ltd.
Valeo Interior Controls (SHENZHEN) Co., Ltd.	Yigaoda Electronic (Shenzhen) Co., Ltd.
LG Display (Shenzhen) Co., Ltd.	Shenzhen Furuida Photoelectric Technology Co., Ltd.
Gree Electric Appliances, Inc. of Zhuhai	Shenzhen FIRST UNION Technology Co., Ltd.
Sumika Electronic MATERIALS (SHANGHAI) Corporation	Shenzhen Baoming Technology Co., Ltd.
Truly OPTO-ELECTRONICS Limited	Greenconn Technology (Shen ZHEN) Co., Ltd.
Qixi Xunrui (Suzhou) Technology Co., Ltd.	Guangdong Hengchen Photoelectric Technology Co., Ltd.
Teeshine Electronics Co., Ltd.	TPK TOUCH SYSTEMS (XIAMEN) INC.
Han's Laser Technology Industry Group Co., Ltd.	Shen Zhen Australis Electronic Technology Co., Ltd.

Conferences



16
ONSITE
EVENTS



163
SPEAKERS PRESENTATIONS



200+

What's on?

CHINA VIDEO INDUSTRY ASSOCIATION

Min Dong, Vice-secretary-general

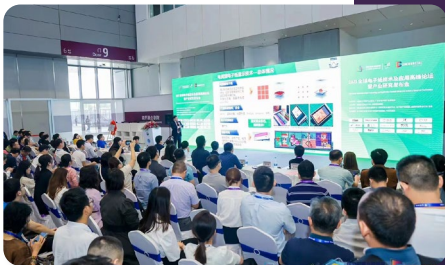
A display's purpose is to serve people. "Interaction" is the true, core value of display products. Only through better interaction technology can every user unleash their creativity. Information output and input is the vehicle for display and interaction synergy, which also represents the process of human thinking, through acquisition and expression. In the long run, the goal for all display terminals is multi-point, full-sensory and completely barrier-free interaction. This day may be a long time away, but it will manifest through the joint efforts of industry practitioners.



BOE

Feng Yuan, Vice President

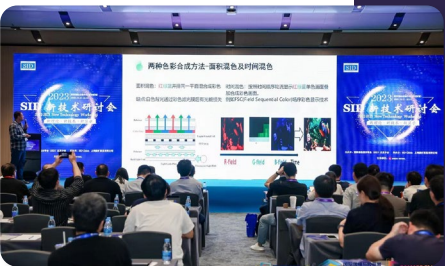
With the rapid development of the internet of things, the internet of everything is no longer a distant dream. In fact, it is already becoming a part of our lives, slowly and quietly changing the world. Sensors make up the perception layer of the internet of things, and this is both the foundation and entry point for the internet of everything. Amassing information from the core screen values of "perception + interaction", BOE Sensing builds horizontal- and vertically connected IoT through opening up the application and perception layers of the Internet of Things. The Internet value ecosystem strengthens an organization's strategic ground, forms a "display + sensor" multi-business strategic synergy, and enhances a group's voice and control over the screen-based IoT ecological chain.



TUNGHSU GROUP

Zhilong Zhao, Executive Vice President

At this stage, the semiconductor display industry is developing rapidly. Tunghsu Group has responded to the country's call to "adhere to high-quality development to promote Chinese-style modernization". Focusing on the layout of six core industries, Tunghsu Group is deeply exploring the field of semiconductor optoelectronic display, and currently leads the development of the domestic display material industry. In the future, facing the opportunities and challenges of display materials in different application fields, Tunghsu Group will develop a layout that adapts to the demands of the times, using R&D and innovation to export more differentiated products to the market, and promote the high-quality development of the new display industry.



Highlights



Electronic Paper Technology Zone
Empowering sustainable industry development



Global Display Industry Advanced Technology Exhibition Area
Leading global display technology and product trends



Unveiling of the Korean Pavilion
Promoting exchange in the international display industry



Debating New Products
Demonstrating brand strength



Media and Livestream Interviews
Helping promote brands



Awards Dinner
Sharing moments of glory

See you in the next edition

SAVE THE DATE

Dates: Nov. 6th (Wed) – 8th (Fri)
Venue: Shenzhen World Exhibition & Convention
Organiser: RX Kuozhan

Contact us

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